

Our Annual Sale of White Cotton Fabrics Starts To-morrow

Marked reductions on White Sport-Silk, Organdies, Voiles, Madras, Nainsook, Longcloth and White Novelty Skirting Fabrics.

For details see our Advertisement in to-day's World or American.

Macy's—Second Floor, Centre.

Sale of Summer Colored Silks

Imported Japanese Pongee, 33 inches wide. A smoothly finished silk, in natural color. 79c yd.

Washable Satin, 36 inches wide. Good quality. Colors: ivory, flesh, pink, orchid, and others. \$1.49 yd.

Crepe de Chine, 39 inches wide. Good quality, soft and silky. Colors: white, pink, flesh, gray, navy and many others. \$1.39 yd.

2000 Yds. Black Dress Taffeta, \$1.59 Yd.

Crisp, lustrous taffeta, the ideal material for warm weather street frocks. Good quality and weight. 36 inches wide.

Macy's—Second Floor, 35th St.



Women's Silk Breakfast Coats In the Negligee Section

Two particularly attractive models are on display. One is of satin. Ruchings of self material are used as trimming around sleeves, pockets, hem and neck, and down the front. Dainty rosebuds decorate the pockets. Colors: Navy, Copenhagen, royal, rose, turquoise; also combinations of Copenhagen and gold, and Copenhagen and purple. \$9.74, tax 23c

The other model is crepe meteor. The quilted shawl collar is very becoming and the deep quilted borders on sleeves and skirt are particularly effective. Colors: Rose, Copenhagen, pink, light blue, wistaria and orchid. \$12.74, tax 53c

Sizes 36 to 44.

Macy's—Third Floor, 34th Street.

Special Offerings in the Fancy Linen Department Japanese Blue and White Bungalow Cloths

Washable and reversible blue and white printed cloths and napkins. These attractive cloths come in four quaint Oriental patterns. Size 48x48 cloths, 89c each " 60x60 " \$1.39 each " 70x70 " \$1.97 each 12x12 inch napkins, 69c doz.

Real Madeira Tea Napkins, \$8.94 doz.

Originally \$12.69 doz. Exquisitely embroidered corner designs on fine quality Irish round thread linen. Hand rose scalloped. Each dozen neatly boxed.

Pure Linen Luncheon Sets \$2.29 set

13-piece sets of pure linen crash or fine Irish linen, with scalloped edges.

Macy's—Second Floor, Centre.

White and Ecru Cotton Chantilly Laces

39c to \$1.19 yd. 12 to 36 inches wide

A large assortment of excellent quality cotton laces in various widths and tasteful designs.

These laces are most desirable for summer frocks, and many mothers use them for lovely Confirmation and graduation dresses.

Macy's—Main Floor, Centre.

Shantung Tailleurs for Women \$19.74



A cool trim costume for sultry days.

The slim tailleur, with its long coat, still leads in the field of tailored fashions. Several models are offered, either with Tuxedo or buttoned fronts.

Inflexibly correct, they may be worn with or without a narrow Shantung belt.

There are all sizes in the group (up to 42), but not all sizes in each style.

Macy's—Third Floor, 34th Street, Rear.

Handmade Frocks from France



To follow a mode and yet be distinctive is an art in which French designers excel, and these dainty Summer frocks are charming examples of their ingenuity.

In all the lovely pastel shades that at once suggest Summer, these frocks of French voile, organdie and sponge feature exquisite drawnwork and embroidery, bits of fine filet and other laces and effective bead designs. Charming effects are also obtained with applied bits of contrasting color.

Made on simple straight lines, with round or square collarless necks, or sailor or fichu collars.

Colors include orchid, rose, gray, Copenhagen, maize, pink, citron, peach, mustard, navy and white.

Prices range from \$14.74 to \$38.75. Women's and Misses' Sizes.

Macy's—Third Floor, 34th St., Rear.

Attractions Are Prices—Quality—Service

Macy's

Herald Square B'way, 34th to 35th St.

Store Hours: 9 to 5:30 Open All Day Saturday

Presenting to Women, Misses and Junior Girls



Sport Dress

Designed in our Studios

\$18.74

We present the Whitbey, with its unique collar, sleeve and shoulder line, features which make this the smartest of sport costumes.

Made of wool jersey with linen collar and vestee.

Jade, red, henna, Copenhagen, navy, black, gray, white and maillord.

Macy's—Third Floor.



From the Orient to the Western Bride

A wealth of Oriental treasures in our Far East Department

has been reduced from

\$15,000 to \$7,500

THE collection includes old Chinese Porcelains, Chinese Enamel Ware, Jewel Boxes, Candlesticks and Vases, Cinabar Lacquer Ware, Cloisonne Bronzes, old and modern Oriental Screens, Porcelain Figures, Floor and Table Lamps, old glass, bronzes and ivories, as well as furniture, Korean chests and brasses. Also a large collection of small jades, kingfisher feather ornaments, snuff bottles, etc.

Macy's—Far East Department, 4th Floor, Centre.



French Lingerie

Petticoats

Hand scalloped and embroidered. Shadow proof, double from the hips down. These petticoats are especially appropriate for sport wear.

Two models with simple scalloped edge. \$2.24 and \$3.49. Two styles with scallops and embroidered dots, \$3.24 and \$3.49. More elaborately embroidered models, one of which is illustrated, D. \$4.49

Step-In Drawers

Excellent quality muslin with hand scalloped edge and ribbon bows. \$2.79

Three styles, beautifully embroidered with dainty floral sprays and hand scallops. One illustrated, B. \$3.79

Lace trimmed model with fine Val. edge and insertion combined with hand embroidery. As illustrated, G. \$4.79

Camisoles

Embroidered in simple designs. Hemstitched tops and straps or scalloped tops and ribbon straps. One illustrated, A. \$2.79

Elaborate models trimmed with Val. lace and insertion and eyelet embroidery. One illustrated, E. \$4.49

Waist Slips, exquisitely made and decorated with embroidery. Small set in cap sleeves. \$3.49 to \$5.74

French Lingerie for Practical Wear

Unlaundered French Lingerie—knee length chemises, envelope chemises and night gowns—are particularly recommended for their excellent wearing qualities. We offer a large assortment of these, in both simple and elaborate designs.

Skirt Chemises, \$2.24 to \$3.79. One illustrated, C. (\$2.79)

Envelope Chemises, \$3.49 and \$3.79. Night Gowns, \$3.79 to \$4.79

Boudoir Caps

Dainty models exquisitely fashioned of beautiful lace and embroidered net. Trimmed with gay bits of ribbon and flowers. One model is decorated with a wooden bead tassel.

Prices range from \$2.24 to \$6.74

Macy's—Third Floor, Rear.

1000 High Grade Sewing Machines Reduced

to less than recent wholesale cost to us.

Five Models. Prices range from \$19.74 to \$37.50

For details see our Advertisements in to-day's World or American.

Macy's—Fourth Floor, Rear.

Sale of 8500 Yards

Seasonable Colored Dress Goods

\$1.19 Yd. 42 to 54 inches wide

Our usual prices would be \$1.79 to \$5.49 yd.

A large assortment of desirable fabrics is offered at the lowest price quoted in several years on merchandise of equal quality. The following are included:

Tricoline Poplin Poirer Twill Cheviot Serges Covert Cloth Crepe Granite Black and White Checks Hairline Stripes

All desirable shades in the assortment, but not every shade in each material mentioned.

Macy's—Second Floor, 35th Street, Front.

Serviceable Wash Fabrics

Swiss Organdies 89c yd.

Our usual price \$1.14 yd.

Imported Swiss finish, sheer organdie, in the wanted pastel and street shades 45 in. wide.

Plaid Ginghams 29c yd. 31 inches wide.

Pretty patterns in a serviceable quality of cheerfully colored ginghams. Some solid colors, too, and a limited quantity of bright checks.

Imported Woven Madras 29c yd.

Our usual price 49c yd.

A desirable quality of English-made madras in effectively striped patterns. In pink, blue, heliotrope, tan and black. 31 inches wide.

Macy's—Second Floor, Centre.



Women's Smart Bathing Suits

Two Slip-on Models at \$4.69

The first is fashioned of fine quality satin, made with square neck, no sleeves and an effective sash. In black.

The other, illustrated, A, is made of good quality taffeta, pin tucked around the bottom, square-necked and sashed with self fabric. In black.

Another of excellent quality Taffeta at \$6.74

has a round neck, elastic at the waistline, and a narrow sash. Bound scallops finish the bottom of the skirt. In black. Illustrated, B.

Sizes 34 to 44.

Macy's—Third Floor, Centre, Front.

Misses' Canton Crepe Sport Suits

\$29.75

Our usual price would be \$48.75

Straight, smart coats, silk lined and bright of color, are meant to be worn with accordion pleated skirts of all white crepe.

The crepe is of good quality, heavy and lustrous. Skilled tailoring and good taste combine to make this an effective and surprisingly inexpensive sport suit.

Skirts of all white, with coats of henna, jade, corn, gray, copenhagen, navy or black.

Sizes 14 to 18 years.

Macy's—Third Floor, 34th Street, Broadway.

A Special Lot of Women's Hosiery 39c pair

A well-known brand

This purchase includes both regular and out sizes.

In the former, sizes run 8 1/2 to 10 1/2, and colors are Balbriggan, cordovan, black and white.

In the out sizes there is a black cotton hose with a hem top, and also a rib top in white, Balbriggan, and a few black. Sizes 9 to 10 1/2.

Macy's—Main Floor, Centre.

Women's White Oxfords

\$6.44

You will need white oxfords this summer; these will satisfy both your style desires and economy instincts. White canvas with leather soles and military or Cuban heels.



Tan Calfskin Oxfords \$7.44

Full brogue trimming with military heels make these oxfords unusually smart and comfortable.

Macy's—Second Floor, Rear, 35th Street.